

EXECUTIVE OVERVIEW



Did you know that

- Social and Emotional Learning (SEL) programs improve student achievement scores 11-17 percentile points (CASEL, 2008).
- When students participate in after-school programs grounded in SEL learning, they showed significant improvements in: positive feelings toward school, positive social interactions with peers and adults, as well as improved grades and academic achievement (Durlak, Weissberg, & CASEL, 2007).



About Healthy Heroes Alliance

Healthy Heroes Alliance (HHA) is a national-level, non-profit organization committed to the academic achievement, physical health and emotional well-being of all children. To that end, we have developed our own proprietary entertainment platform, called SHAKTI Warriors, and have merged it with content from leading experts in the educational community who are focused in the areas of Social and Emotional and Healthy Lifestyle literacy.

What we do differently

- We empower children from lower socio-economic communities to awaken their potential regardless of gender, ethnicity or background.
- We reinforce fundamental core values that we learned when we were young: be kind to one another, accept differences, lend a helping hand, everyone can win, take responsibility for your actions, and more.
- We use an innovative gaming strategy to deliver timely educational materials and capture the hearts and minds of children by motivating them to learn.

Connecting kids to themselves.... and to others!



Where are we?

LOS ANGELES UNIFIED SCHOOL DISTRICT (LAUSD) - Our curriculum has been operating in LAUSD since summer of 2011. We currently reach over 2000+ students and operate in 20+ elementary schools with plans to expand in the 2013-2014 school year. In addition, they've asked us to create a solution for their middle schools.

WASHINGTON DC - In January 2013 we launched our SHAKTI Warriors curriculum in the Howard County public schools (greater Washington DC metro area). We increased from 1 pilot school to 4 schools in an 8 week period. They've seen such a positive impact they selected SHAKTI Warriors as their Character Development curriculum. They are extending our curriculum to all of their schools (10+) in the fall of 2013.

CHICAGO PUBLIC SCHOOLS (CPS) - In 2012 SHAKTI Warriors was piloted in five Chicago Public Schools. Based on that success, we were chosen as their preferred vendor for Social and Emotional Learning literacy curriculum by CPS Board of Education.

What are we? *Digital Learning at its finest!*

Our curriculum is comprised of 2 components: our 'Hands-On Learning' Curriculum - (SW Kit) and our 'Digital Learning' Curriculum - (SW Online Academy). Our program takes a Whole Child approach towards child development. The goal of our curriculum is to evolve kids, ages 8-12, from *super heroes* to *real world heroes* by motivating them to develop a Hero's Body, Mind, Heart and Community.

Schools love us because we...

- make it 'cool' to be nice and to be healthy
- use an entertaining points/badging system to motivate kids to action
- address the Whole Child
- teach Digital Learning through an innovative gaming strategy that's fun for kids and teachers
- 70 - 80% alignment to the Common Core Curriculum Standards (CCCS)
- work with the brightest thought-leaders in the industry

'Hands-On Learning' Curriculum - (SW Kit)



Parental Involvement. Our curriculum was designed with parents in mind. Parents and families benefit when their children are a part of a program that is motivational and competitive. A case study on low-income students who 'succeeded against the odds' showed that what they had in common was a strong, supportive learning environment at home. The SHAKTI Warriors curriculum has creative ways to promote parental involvement as part of a children's path to becoming a SHAKTI Warrior.

'Digital Learning' Curriculum - (SW Online Academy)



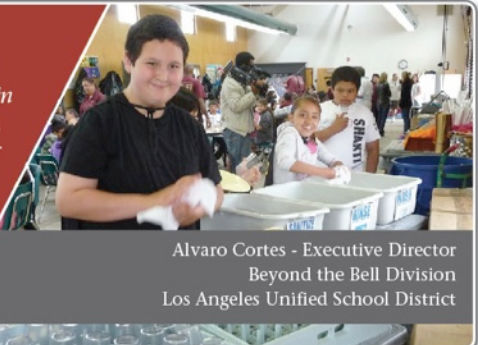
Online Curriculum:

- COPPA compliant
- Equal Access
- Modified Learning Strategies
- Supports ESL Students

What we do to be successful:

- ✓ Make it fun for the kids
- ✓ Make it valuable for teachers and schools
- ✓ Create successful track records
- ✓ Make it affordable for schools
- ✓ Bring together the best content with the best entertainment!

"Shortly after its inception, our coaches reported improvements in students' behaviors, social skills, academic performance and their overall desire to do the right thing. I whole-heartedly endorse the Shakti Warriors Program."



Alvaro Cortes - Executive Director
Beyond the Bell Division
Los Angeles Unified School District

For more information please visit:
healthyheroes.com (corporate site) or shaktiwarriors.com (kids site)
youtube.com/shaktiwarriors
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